



2019 Conference and Expo

February 3-5, 2019

Beach Cove Resort, 4800 South Ocean Boulevard
North Myrtle Beach, SC 29582

Agenda

Saturday: February 2

8:30 am-6:30 pm "Take Away Tour" Bus pickup at Beach Cove Resort (additional registration fee)

Sunday: February 3

1:00-4:30 pm Board Meeting/Beach Cove Resort

1:00-5:00 pm CPR Certification Course - Darin Almond (pre-registration required)

1:00-5:00 pm Registration

5:00 - Until pm Welcome Reception at Beach Cove Resort (includes 2 drink tickets, salad, pizza)

Monday: February 4

8:00-9:00 am Registration

7:30-9:00 am Welcome Breakfast (Ticket for Breakfast Buffet)

9:15-10:15 am Keynote Speaker/ Amy Wirtz (Family & Business Success LLC)
"How Does Listening Well Impact Your Business and Personal Life"

10:30-12 pm "Social Media & Reviews"

Barb Krumm - Marketing Director (Ocean Lakes Family Campground)

Rebecca Murphy - Manager (Yogi Bear's Jellystone Park at Daddy Joe's)

Mallory Blackmon - Multimedia Communications/Design Specialist (Ocean Lakes Family Campground)

12:00-1:30 pm Lunch with Vendors and Auction

1:30-6:00 pm Silent Auction

1:30-5:30 pm Trade Show

Trade Show Ice Cream Social (3:00-4:00)

Informal networking with the vendors featuring ice cream sundaes

(Chocolate//Caramel Sauce, Sprinkles, Assorted Toppings, Whipped Cream, Cherries, Refreshments)

6:00 pm Reception (drink tickets and appetizers included)

6:30 pm Dinner Buffet

6:00-9:00 pm Dinner Music and Dancing by "Banana Jack Murphy" (drink tickets)

Tuesday: February 5

7:30-8:30 am Breakfast Buffet (ticket for breakfast buffet)

8:30-10:15 am Annual Business Meeting and Elections

10:30-12:00 pm Attorney Mark Hazelbaker Kasieta Legal Group LLC
"Handling Difficult Campers and Employees"



12:00 - 12:45 pm Lunch Buffet

1:00-2:30 pm Donna & Chad Bordeaux (Campground Accounting)
"Planning for Profit"

2:45-3:45 pm Attorney Mark Hazelbaker: Kasieta Legal Group LLC
"Basics of zoning and handling local governments"

4:00-5:30 pm Panel Discussion: Legal, Insurance, Accounting Experts in the Campground Industry
Legal: Amy Wirtz (Family and Business Success LLC)
Legal: Mark Hazelbaker (Kasieta Legal Group)
Insurance: John Suhr (Leavitt Recreation & Hospitality Insurance)
Accounting: Chad & Donna Bordeaux (Bordeaux & Bordeaux CPAs)

6:30-Until pm Dutch Dinner: Lulu's Café (1093 N. Ocean Blvd., Myrtle Beach, SC)

Wednesday: February 6

9:00 am - until adjourned: Board Meeting in Beach Cove Resort