

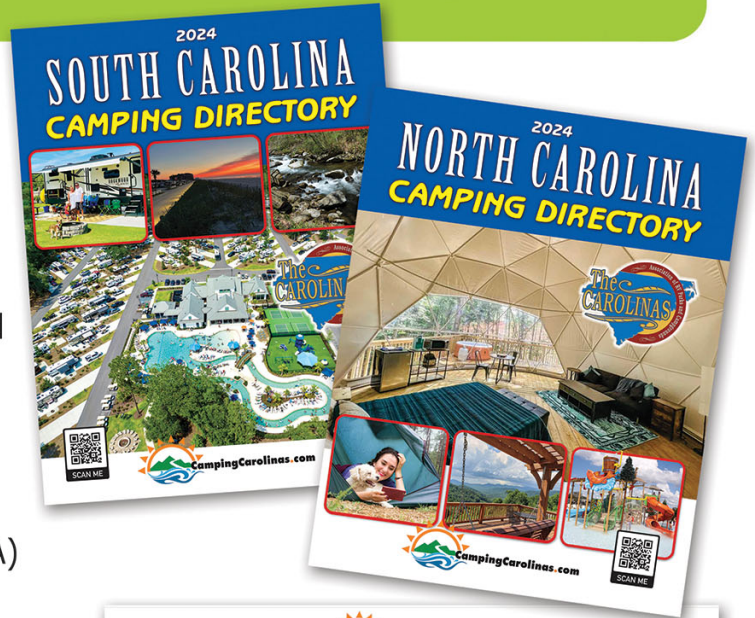
3 GREAT Advertising Opportunities for CARVC Supplier Members: NEW Camping Carolinas Website, CARVC Newsletter, & 2025 Camping Carolinas Directory

Benefits exclusively for CARVC Supplier Members

New for 2025 DIRECTORY ADVERTISING

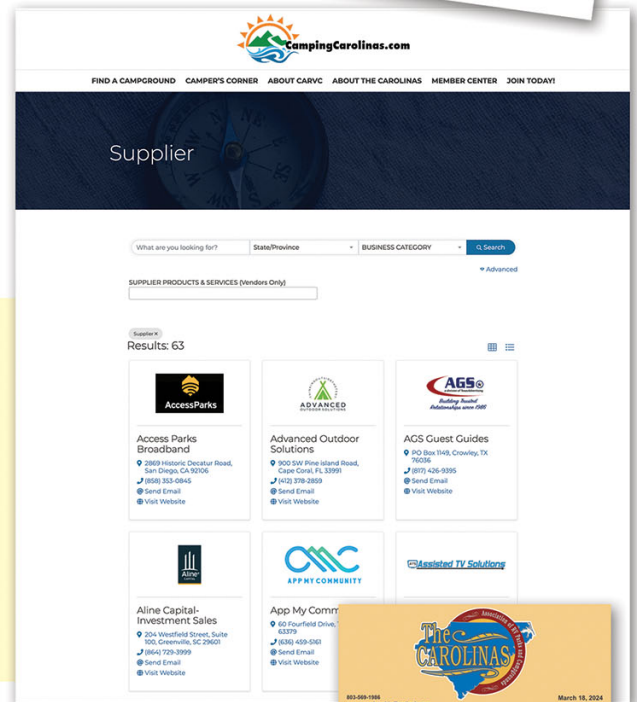
YOUR BUSINESS will be featured in 80,000 printed and distributed directories to:

- 75 NC/SC RV Dealerships
- NC/SC Welcome Centers
- Over 120 NC/SC Visitor Bureaus & Chambers
- Camping Carolinas Website Directory Requests
- 25 RV Shows (Including Tampa FL & Hershey PA)



WEBSITE ADVERTISING

1. NEW Camping Carolinas.com Launched in April 2024
One of the most popular web resources for Camping and RVing in the Carolinas!
2. Hyperlinks to your Business Website Listing and New in 2024 your Directory Ad!
3. Digital Marketing by Influence Digital to drive campers to the website
4. Social media that drives traffic to the website



NEWSLETTER ADVERTISING

- Newsletters are sent out twice monthly via e-mail with over 600 contacts.
- \$150 for one month ad/Opportunity to choose month
- Buy one month and get the 2nd Month half off/Must be 2 consecutive months
- Buy 6 consecutive months and get a \$200 discount/ONLY \$700

OUR NEWSLETTERS have a 40% OPEN RATE!

Ads need to be e-mailed to deb@pacamping.com & carvcmembership@outlook.com.
Sized at 4"x4" (800x800px-200dpi).

Ad and payment must be received by CARVC 15 business days prior to the 1st day of the month that ad is starting.



ORDER FORM



Directory Listing Deadline: August 2, 2024

2025 NC/SC OFFICIAL CAMPGROUND DIRECTORY Pricing

Guide Advertising Pricing (Select)

- Eighth Page- \$525
- Quarter Page- \$1075
- Half Page- \$2200

Artwork for the 2025 NC/SC OFFICIAL CAMPGROUND DIRECTORY (Select)

- Please use my existing 2024 ad for the 2025 Camping Directory
- Sending new artwork, e-mail to ronzwing@aol.com and carvcmembership@outlook.com. All ads must be to the size specifications purchased and saved as Photoshop PDF at 400 dpi. Need your ad designed! Contact Ron Zwing at ronzwing@aol.com or call 843-450-9675

2025 CAMPING CAROLINAS WEBSITE Ad Pricing (Select)

- 6 months - \$500
- 12 months - \$800

2025 - EXPOSURE IN BOTH THE PRINT DIRECTORY & WEBSITE

- Yes, Sign me up for BOTH! **A \$200 Savings**
12 months - \$600.00 (Web ADD ONS with print purchase)

Half Page (Vertical Only) 3 5/8" w X 10" t	Quarter Page 3 5/8" w X 4 7/8" t
	Eighth Page 3 5/8" w X 2 3/8" t



Send new artwork to suzanne@merchantrytourism.com. All Website Ads must be submitted as JPG Files, sized to 480 pixels wide x 96 pixels high with a 72-dpi resolution. Please provide the URL Link.

Need your ad designed? Contact Suzanne at suzanne@merchantrytourism.com or call 315-771-7778.

Advertiser and/or Agency do hereby agree to furnish all advertising materials in the size and format listed to CARVC (herein referred to as publisher) within 7 days of payment. Publisher will bill production costs for correcting improperly sized or formatted ad at prevailing rates to advertiser and/or agency.

Terms/Payment Liability: Advertiser and/or agency do hereby guarantee payment for all scheduled ads. Rendering a bill to an advertising agency shall not release an advertiser in case of non-payment by agency. Publisher reserves the right to hold advertiser and/or agency jointly and severally liable for such invoices as are due and payable to the Publisher.

Copy Requirements: Advertiser and/or agency assume full liability for all ad content and for any claims arising from ad copy or content, and further agree to hold harmless the Publisher from any costs arising from such claims, whenever and whatever they may occur. All copy and content subject to Publisher's approval.

Proofing and Ad Positioning: The Publisher is not obligated to provide a copy or proof or copy of the advertising prior to publication, unless specifically requested in writing by the Advertiser and/or agency. No ad position guarantees, but every effort will be made to accommodate requests.

ALL AD OPPORTUNITIES CONTRACT IS DUE BY AUGUST 2, 2024

QUESTIONS!! Call Dee Witting, 803-569-1986 or email carvcmembership@outlook.com

Please make checks payable to CARVC ■ **Mail to:** CARVC - Post Office Box 3625, Crossville, TN 38557

BUSINESS NAME _____ CONTACT PERSON _____

PAYMENT DUE IN FULL WITH CONTRACT \$ _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____ CHECK CREDIT CARD

PHONE _____ EMAIL ADDRESS _____

CREDIT CARD NUMBER _____ CCV # _____ EXP. DATE _____ CC ZIP CODE _____

PRINT NAME AS IT APPEARS ON CARD _____ SIGNATURE _____

Invoice Me - CARVC will create the invoice and email. Option to mail a check or pay online.